

Policy Plan

(Beleidsplan)

Stichting Climate Tech Connect

KvK-number: 96708700

Eemnesserweg 69, Baarn The Netherlands

Last revision:

March 21, 2025





1. Introduction



Climate Tech Connect (CTC) is a non-profit organization dedicated to strengthening the climate tech ecosystem in the Benelux region. We bring together innovators, investors, and policymakers, and support them in tackling structural barriers such as funding gaps, regulatory complexity, and limited market acceptance.

This policy plan outlines CTC's mission, objectives, core activities, governance, funding model, and strategy, providing insight into our anticipated impact and roadmap for the coming years.

2. Statutory Objective

According to Article 2 of the statutes, the foundation's objective is to strengthen the climate innovation ecosystem in the Benelux, accelerate sustainable innovations, and create measurable impact for a sustainable future.

The foundation serves the public interest and operates on a non-profit basis. No distributions are made to founders or board members.

The foundation aims to achieve its purpose through:

- Supporting startups and scale-ups with matchmaking, investment guidance, and strategic partnerships;
- Organizing events and sharing knowledge;
- Strengthening access to capital and markets.

3. Mission

Our mission is to build a structural and impactful innovation platform where founders gain access to the right resources, expertise, and funding to scale their solutions. We believe that collaboration is essential to achieving systems change.



That's why we connect entrepreneurs with investors, companies, and governments, accelerating the path of climate innovations to market.

CTC not only offers networking and funding opportunities but also strategic support through advisory programs and policy initiatives. By creating the right conditions, we ensure that breakthrough climate tech solutions can have the impact needed to accelerate the transition to a sustainable economy.

4. Background

Climate Tech Connect was founded on March 17, 2025, in response to the needs of Benelux-based climate tech entrepreneurs for better support in financing, scaling, and policy engagement. The founders initiated the foundation following numerous conversations with climate tech founders. CTC is committed to actively contributing to solving the climate crisis by strengthening and accelerating the ecosystem.

5. Core Activities

Matchmaking & Investment

- Active matchmaking between founders and investors.
- ♦ Support with fundraising rounds and pitch training.

Community Building

♦ Building and maintaining a network of 650+ founders, investors, and experts.

Events & Networking Moments

Climate Tech Summit, field trips, roundtables, and exclusive meetups.

Advisory & Support Programs

Support in funding, regulation, and market access.

Public Affairs & Policy Advocacy



• Engagement with policymakers and advocacy for better frameworks.

Market Research & Knowledge Sharing

Publishing strategic reports and insights.

6. Governance

The foundation is governed by:

Board:

- ♦ Leopold Hans van Oosten, Chair
- ◆ Sem Kuijper, Secretary
- ◆ Gideon van Kleij, Treasurer

Compensation Policy: Board members receive no remuneration for their duties. They may, however, be reimbursed for reasonable expenses incurred in the execution of their function. This is in accordance with Article 3 of the statutes and in line with Dutch ANBI requirements.

Advisory Board (in formation):

To be selected soon.

7. Fundraising Policy

CTC generates income through:

- 1. Founding Partners (€15,000 per year)
- 2. Sponsors, funds and grants
- 3. Paid Memberships (€995 €1,295 annually)
- 4. Paid Services such as pitch training (€3,000) and investor matchmaking (€5,000)



The foundation does not engage in public collections or commercial fundraising. Transparency is central, and all income is used to fulfill the foundation's mission.

8. Income Model and Expenditures

Expected Revenue (2025)

Total forecasted income: €286,000

Projected Expenditures (2025)

◆ Personnel: €163,680

→ Marketing & communications: €32,200

◆ General expenses: €60,800 ◆ Office, travel, IT: €7,820

Any financial surplus is reinvested into the mission of the foundation.

9. Impact Objectives

(As outlined previously in quantitative and qualitative form).

10. Asset Management Policy

The foundation's financial assets are managed with a long-term, mission-driven approach. Climate Tech Connect adheres to the following principles:

- Prudent and Transparent Management: All assets are managed prudently, with clear oversight by the board. Financial administration is carried out in accordance with Dutch legal standards and good governance principles.
- Use of Funds: All funds are allocated exclusively to achieving the statutory objectives. Any positive financial results (surpluses) are reinvested into the foundation's mission activities, such as programs, events, research, and ecosystem support.



- ◆ No Private Benefit: Assets may not be distributed to founders or board members, either directly or indirectly. This is explicitly stated in the statutes and upheld in all financial practices.
- ◆ Reserves and Liquidity: A limited operational reserve may be maintained to ensure continuity. This reserve is determined annually based on budget forecasts and approved by the board.
- ◆ Investment of Surplus Funds: If there are temporary surplus funds, they may be placed in low-risk savings or deposit accounts with Dutch financial institutions. The foundation does not engage in speculative investments.
- ◆ Oversight and Reporting: The treasurer oversees financial management, and annual financial statements are prepared and approved by the board. Where applicable, external accountants may be engaged for review.

11. ANBI status

Climate Tech Connect is a foundation that meets the requirements of a Dutch Public Benefit Organization (ANBI). We have no profit motive, provide no remuneration to our board, pursue a public interest mission, and allocate all resources toward that mission. With a growing network, robust governance, and a transparent operating model, CTC is ready to deliver meaningful impact in the years ahead.

